


Name	Yi, Calvin Seungwon	
Company	Wevio Global, Inc.	
Position	President & CEO	
Contact Info	<p>(USA) [wevio.com] 295 Madison Avenue, 12th floor New York, NY 10017, USA [P] +1.212.643.9009 [C] +1.718.781.4200</p> <p>(KOREA) [weviokorea.com] 7F(Penthouse), Chilbo B/D 9, Saemal-ro 5-gil, Songpa-gu, Seoul, KOREA [P] +82.2.3452.3690 [C] +82.10.4702.4200</p> <p>(INDIA) [wevioindia.com] Plot No 195, 2nd floor, Kavuri Hills, Madhapur, Hyderabad, 500034, INDIA [P] +91.40.6459.9874 [C] +91.990.858.2098</p>	
Education	BA : Graduated from The Ohio State University (Marketing) MA : Completed graduate school of New York University (MBA) Master's Degree : Completed graduate school of Hankuk University of Foreign School (EMBA)	
Location of Office	USA/ India / Korea	
Specialized Sectors	<ul style="list-style-type: none"> ● Expediting foreign market ● Research on overseas market ● Trade ● Global marketing ● Global Technology Commercialization ● Venture Capital and Investment ● 	
Countries	<ul style="list-style-type: none"> ● USA/Canada ● India ● Philippines ● Indonesia ● China ● Singapore 	
Consulting Records	<ul style="list-style-type: none"> - 1998: Advisor of Multicultural Radio Broadcasting & introduction of new technologies Established Wevio Global in New York - 1999: Distribution of LG household goods in USA through the chains of superstores Acquired US special category telecommunication license (Secured a right to build communication network services) - 2000: Advisor for development of new products and export of new markets for KDDI America Agreement with big telecommunication companies (MCI, Global Crossing, AT&T) - 2002: Invited foreign investors and organized investment matchings Be awarded a qualification for an official dealer for Korean market - 2004: Won a certificate for a counsellor for small and medium sized companies - 2005 : Established an overseas branch in Hyderabad India - 2006: Branding project for companies such as Missha, iRiver, ART BOX, etc. to enter USA market Won a reseller certification for Google Apps and Google Addwords - 2007: Branding project for FURSYS to enter USA market - 2008: Branding project for Woori Bank to enter USA market and introduction of new technologies Acquired design company "SEA Interactive" - 2009: Branding project for NTT DOCOMO to enter USA - 2010: Established a Seoul Office in Korea Chosen as a best company by Chamber of Commerce of Koreans in New York 	

Participated in global branding project (SBC)
 Advisory member for Korean Industrial Properties Office
 Conducted online marketing services related to overseas business with KTL and J. Estina brands

Participated in brand marketing project (Incheon Chamber of Commerce)
 Participated in brand launching of J Estina in USA
 Started global marketing on open market such as ebay, Amazon, Rakuten, etc

- 2011: Participated in a business development project(SMBA)
 Participated in a project to support global hidden champion companies (SBC)
 Participated in an export assistance project(Korea Institute of Design Promotion)
 Participated in a project for voluntary environmental signing (KEITI)
 Approved as a venture company
 Approved as industrial design company
 Won a certificate for verification of direct production
 Won a certificate for mail-order business
 Won a business license for software
 Built a marketplace based on contents (BestMadeInKorea)

- 2012: Participated in a first-year project for industry-leading businesses (MITI)
 Participated in a project for voluntary environmental signing (KEITI)
 Participated in an export assistance project(SMBA)

Restructured Goyang Culture Foundation web site to meet global standards
 Restructured Gangwon Technopark web site to meet global standards
 Conducted online marketing for IITPA
 Conducted web-site standardization project for GWBA
 Built a website in foreign languages for Gangwon Technopark and Jeonbuk Technopark
 Built a website in foreign languages for Seoul Design Foundation
 Conducted online marketing for Chuncheon Bio Industry Promotion Agency

- 2013: Participated in a second-year project for industry-leading businesses (MITI)
 Participated in new regional specialized zone project (MITI)
 Participated in a project for voluntary environmental signing (KEITI)
 Participated in an export assistance project(SMBA)
 Participated in a total design assistance project (Gwangju Technopark)

- 2014: Participated in a third-year project for industry-leading businesses (MITI)
 Participated in new regional specialized zone project (MITI)
 Participated in an export assistance project(SMBA)
 Branding project for Shinha Bank to enter USA market and introduction of new technologies

- 2015: Participated in a first-year project for Regional Cooperation (MITI)
 Participated in a first-year project for regional key industries(MITI)
 Participated in an export assistance project(SMBA)
 Participated in global competency building project (KICOX)
 Participated in overseas market consulting for environmental companies(Ministry of Environment)

Marketing project for global hidden companies in Jeonnam province

- 2016: Participated in a second-year project for Regional Cooperation (MITI)
 Participated in a second-year project for regional key industries(MITI)
 Approved as an overseas civil ambassador (USA, India) by Kbiz

- 2017: Participated in an Economic Cooperation project(MITI)
 Participated in a third-year project for regional key industries(MITI)
 Advisory member for FDI promotion to Gyeonggi province
 Advisory member for KEITI
 Advisory member for Jeonbuk Technopark
 Approved as an overseas civil ambassador (India) by SBC

- 2018: Participated in a first-year project for Regional Cooperation (MITI)
 Participated in GCC project (KIAT)
 Advisory member for KEITI
 Approved as an overseas civil ambassador (India) by SBC
 Consulting company for Export Voucher Project (SBC)
 Organizer for K-biz business delegation

- 2019: JBTP GLobal Agriculture Technology BenchMark Project
 JBTP India Agriculture Technology commercialization project
 Delegation from Daewoo Electronics Korea to Karnataka State
 Delegation from Wonkwang university to India - Ministry of Ayush and ADMA

	<p>-2021: Official Representation of Korea Agriculture Machinery Industry Cooperation(KAMICO) Korea Agricultural Machinery Test Bed Project</p> <p>-2022: Korea Agriculture Technology Promotion Agency (KOAT) KOAT Test Bed Projects for Seed, Fertilizer and Machinery for commercialization Delegation from India to Korea for KIEMSTA</p> <p>-2023: Gyeonggi Province Governor Delegation to India Gyeonggi Province Collaboration with Karnataka for GBC Bangalore Gyeonggi Province Business Center Setup in Bangalore Gyeonggi Province Business Center Setup in New York KOAT Test Bed Projects for Seed, Fertilizer and Machinery for commercialization</p> <p>-2024: Korea Agriculture Technology Promotion Agency(KOAT) Delegation to Hyderabad KOAT 2024 Test Bed Projects for Seed, Fertilizer and Machinery for commercialization MOU with National Institute for MSME for technology demonstration center setup</p>
<p>Experience</p>	<p>1) Current Position</p> <ul style="list-style-type: none"> - Director of GBC New York(Gyeonggi Province Business Center) - Ambassador of USA and India at KBIZ Korea Federation of SMEs - Representative of India Korea SME Business Council at SME Chamber of India - Investment adviser at Saemangeum Development and Investment Agency - Official Representative of Korea Agriculture Machinery Industry Cooperative - Official Representative of Korea Agriculture Technology Promotion Agency - Adviser at Korea Agricultural and Fishery Food Venture Investment Association - International Chapter at National Defense Industrial Association - Technology Transfer Agent at Korea Technology Transaction Society - Representative of India Korea SME Business Council at SME Chamber of India - Lecturer at Hankuk Univ. of Foreign Studies for an Executive MBA course - New York Korean Association : 27th Executive/29th Economy director - New York Korean Chamber of Commerce : 15, 16, 17, 18, 19th vice president - An official counselor for SCORE business establishment under US SBA program - Lecturer for online business establishment course organized by New York Chamber of Commerce - An expert committeeman for Intellectual Properties Office - An expert committeeman for KEITI - Board member of Indian Chamber of Commerce in Korea - Overseas Civil Ambassador appointed by Kbiz - Overseas Civil Ambassador appointed by SBC - Overseas Civil Ambassador appointed by Gwangju Techno Park - Advisory member for Jeonbuk Techno Park - Advisory member for FDI to Gyeonggi province - Advisory member for FDI to Saemangeum industrial zone - Writer for Daily and Weekly magazines for the articles of online marketing and business - Chosen as a Young Leader by Oversea Korean Foundation <p>2) Work Experiences</p> <ul style="list-style-type: none"> - Executive in big US telecommunication companies (MCI, Airnex, Nettel, Global Crossing, Mettel) - 1998 ~ Present : Wevio Global Inc - New York President & CEO - 2005 ~ Present : Wevio India President & CEO - 2010 ~ Present : Wevio Korea President & CEO - 1998 ~ 2011 : ACO Global President & CEO - 2005 ~ 2011 : TheWebASP.com President & CEO - 2004 ~ 2011 : ACO Communications President & CEO